



PROactiv'
Precision digestive security



Broiler



Layer



Turkey



All poultry

PROACTIV' POULTRY BX

Accompanies the setting up of a demedication approach

Why should you use PROACTIV' POULTRY BX?

Respectful of and inspired by the physiology of poultry, ProActiv' solutions contribute to a beneficial intestinal microbiota and to improving the production performance by optimising the use of the nutrients of the feed.

Specifically designed to meet the challenges that come with setting up a demedication approach, the ProActiv' Poultry BX solution is formulated from a complex of active ingredients that are rigorously selected and with a synergistic effect for digestive security.

Benefits



Improvement in zootechnical performance (FCR, weight...)



Improvement in the condition of litter



Improvement in digestive comfort



PROACTIV' POULTRY BX optimises the use of nutrients.



20 kg bag

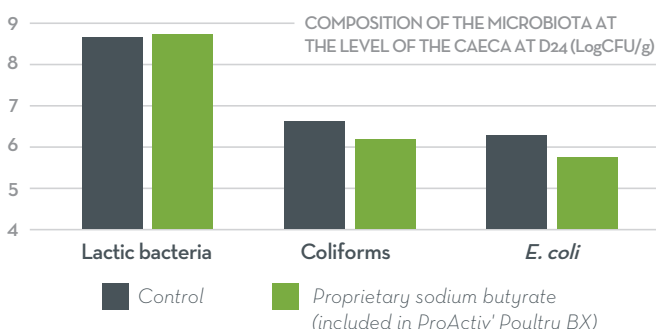
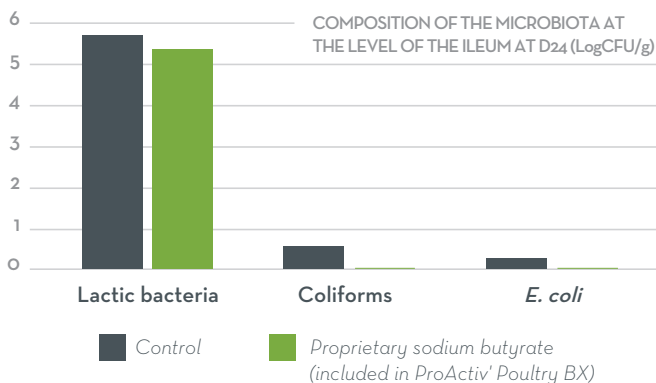
Ingredients

Protected sodium butyrate, organic acids, plant mixture

PROACTIV' POULTRY BX

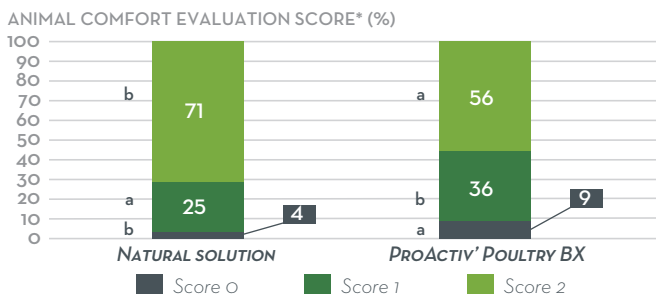
Supporting evidence

Broilers: Butyrate contributes to beneficial intestinal microbiota



Test conducted at the university Trás-os-Montes e Alto Douro (UTAD), Portugal, 2019. Ross Chicken, good sanitary condition, mortality at 1,75%

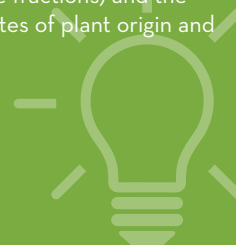
Broilers: ProActiv' Poultry BX supports improving animal comfort



ZT1928 test conducted in the research station, France 2020. Ross 308 Chicken. Chicks from young breeders, litter from a preceding batch. * Indicator of the condition of the litter based on the observance of claws. The lower the score, the better animal comfort is.

Did you know?

- Intestinal health is the key to a healthy animal and good production performance. When the digestive integrity is disturbed, we often observe diarrhoea, a degradation in the quality of the litter, high mortality, degraded technical-economic results, increased sanitary pressure and the needed use of antibiotics.
- Good digestive health is the result of a balance between the mucous membrane, microflora and the feed. It appears essential to secure the feed via a selection of raw materials (nutrients, anti-nutritional factors, indigestible fractions) and the adding of metabolites of plant origin and organic acids.



Recommendations for use

Incorporation in feed continuously.
Can be used alone or in a programme with other solutions (ProActiv' Complex, FeedStim Poultry, Oleostat...)
For more information, refer to the product's technical sheet.



PROACTIV' POULTRY BX is incorporated into the feed of all poultry.