

THE ESSENTIALS 2020



CCPA GROUP BUSINESS REPORT



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The mission of the CCPA Group is to bring sustainable improvement to the competitiveness of its customers and livestock farmers.

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Olivier POLI

General Manager of the CCPA Group

“

Thanks to everyone's commitment
and an undeniable collective solidarity,
CCPA has managed to deal with any issues
facing it and adapt its resources
to maintain its business and innovate...

”

It is with great pleasure that, for the second year running, we present you with this business report. Its main objective is to set out in simple but precise terms a selection of our principal activities over the past year, which was deeply marked by the advent and management of Covid-19 in France and throughout the world.

As with everyone else, the pandemic put our day-to-day work under severe pressure. As the food sectors, including animal feed, are considered to be of vital importance, the Group very quickly set up a business continuity plan. This enabled us to overcome the health emergency by adapting to the new reality: Telecommuting when- and wherever possible, imposition of strategies to prevent infection, heightened health measures, cutting back on or even halting business travel, etc.

Thanks to everyone's commitment and an undeniable collective solidarity, CCPA has managed to deal with any issues facing it and adapt its resources to maintain its business and innovate on behalf of its customers, while at the same time ensuring the safety of its staff. As things stand, you can be proud of what has been achieved. Proof, were it needed, is the Group's economic performance, which has remained unscathed!

Confirming the successes that we glimpsed towards the end of 2020, consolidating product diversification and markets will, of course, be our main focus for the year to come. 2021 will also be a year of organisational change and the finalisation of the CCPA Group's new strategic plan, which will be presented to all Group staff at the very beginning of 2022. We have already got down to work on this with immense enthusiasm.

This Business Report is an opportunity for me to thank each and every member of staff at the CCPA Group, who have all demonstrated their commitment to getting the job done during these difficult times and who, after the change in corporate governance at the end of the year, welcomed me so warmly into their midst.

All mobilised against Covid-19

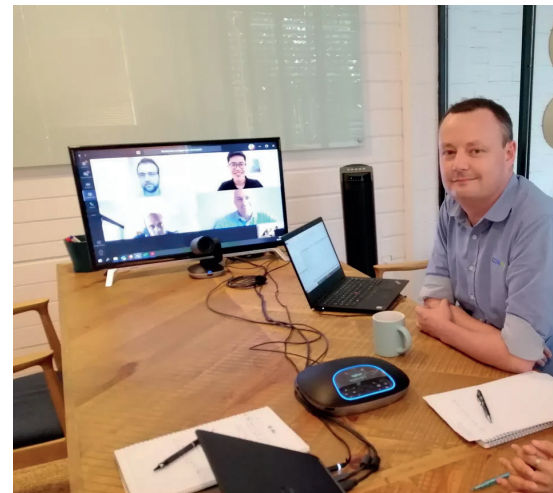
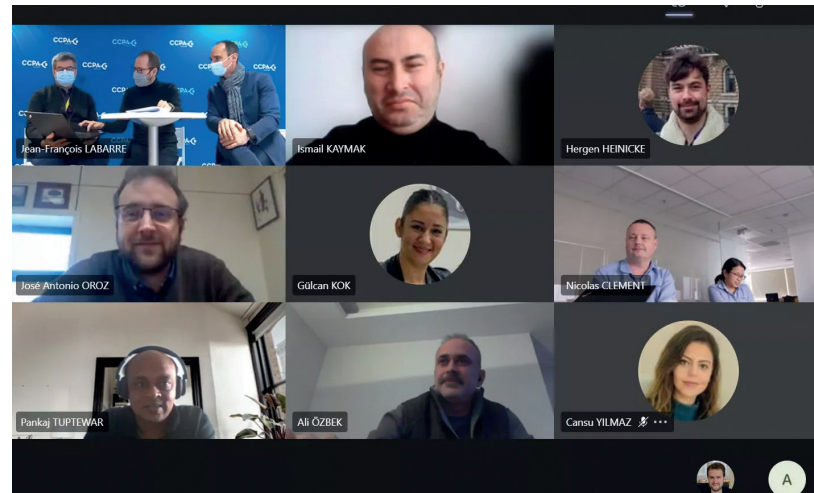
Throughout 2020, each and every team at the CCPA Group moved into action to deal with the challenging context of the pandemic. The objective being to ensure the continuity of service for any and all essential activities while guaranteeing the health and safety of staff and business partners.

Whether on site or telecommuting, every team demonstrated its professionalism and did quite outstanding work.

A Big Thank You to Each and Every One of You!



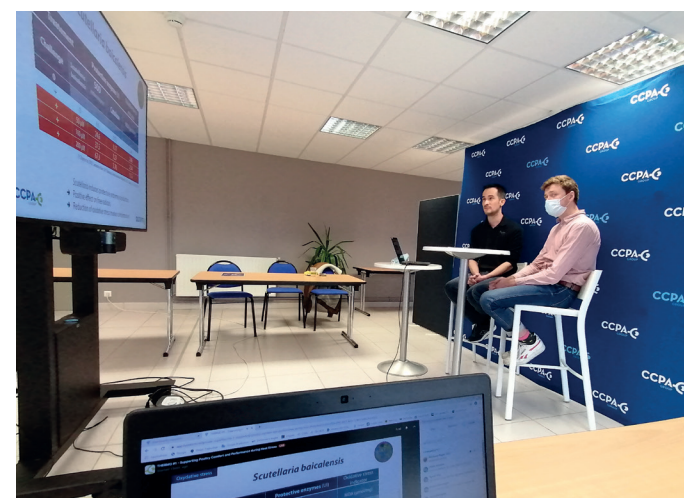
#Continuity



#Mobilisation



#Adaptation



#Performance



COMPANY PROFILE

THE CCPA GROUP TODAY

Key Figures

152 M€

Turnover

11.2 M€

Net income

14.5 M€

EBITDA

5.7 M€

Invested in research and
innovation

456

Members of staff

13

Subsidiaries

Active on four continents, the CCPA Group and its thirteen subsidiaries have combined expertise and innovation to become a trusted business partner in animal nutrition and health in no fewer than 40 countries.

Breakdown of turnover by geographic area

37%

FRANCE



15%

EMEA*



44%

AMERICAS & IBERIAN
PENINSULA



4%

ASIA



* Europe, Middle East and Africa, excluding France.

The Board of Directors is changing

On 10 November 2020, the Board of Directors appointed Mickaël Marcerou Chairman of the CCPA Group, replacing Jean Dano. Denis Le Moine, a pig breeder in Bréhand and Vice Chairman of Eureden, joined the Board on 22 March 2021 in the capacity of Eureden director.

Arterris



Mickaël Marcerou
Director of ARTERRIS and
Chairman of CCPA

TERRENA
LA NOUVELLE AGRICULTURE



Vincent Caillon
Director of TERRENA

EUREDEN
LA TERRE NOUS RÉUNIT



Denis Le Moine
Director of EUREDEN

ALTITUDE
Le monde de l'élevage autrement



Guy Calmejane
Director of ALTITUDE

unéal
AGRICULTURE



Armel Lesaffre
Director of UNÉAL

UNICOR
LES ÉLÉMENTS DE VOTRE RÉUSSITE



Hervé Solignac
Director of UNICOR

CCPA-G
GROUPE



Cédric Faure
Representative of the Collective Employee Shareholding
Plan (FCPE), CCPA Group

Since 1994, CCPA's staff members have had a stake in the Group's equity and are represented by an elected employee who has a seat on the Board of Directors as a Director in his or her own right.



Mickaël Marcerou
Chairman of the CCPA Group

Following his appointment in 2020, Mickaël Marcerou looks back in this interview on his first months as CCPA Chairman and the Group's new governance.

2020 was a year of change for CCPA. Could you tell us why and how?

MM: Over and above the health emergency that impacted all of us and the effects of which are still very much in evidence today, 2020 was also a year of renewal for part of the Board of Directors and of my election as Chairman. These changes were undertaken with the full backing of every member of the Board of Directors in order to serve the interests of CCPA.

We are all looking forward to the future with increasing excitement and with renewed commitment to bringing to our products and services innovations that, in the current international environment, will guarantee business growth and customer satisfaction.

How do you see the future for the Group?

MM: Optimistically! CCPA has always been proactive in providing the best response to the issues facing our company. Whether in terms of environmental conditions or animal welfare, CCPA has already been at work for a number of years on putting forward new solutions for its customers. A pioneer in the field of phyto-expertise, the Group has made naturalness the cornerstone of its policy, not to mention, of course, the requirement to remain competitive incumbent on customers and farmers alike. Let's tackle the challenges that we have to face together with renewed confidence and a fresh point of view!

Did this change in governance impact the Group's trajectory?

MM: The Board of Directors, composed of six member cooperatives (Altitude, Arterris, Eureden, Terrena, Unéal and Unicor) and a Director representing the employees, alongside the new management team, focus on the firm's momentum, in line with the new issues facing the sector. I myself, as the new Chairman, continue to oversee the Group's profitable and sustainable development. This work, which prepares the ground for the Group's trajectory for the coming years, will be explained in the upcoming strategic plan, which takes over from the Challenge 2020 plan.

ACTIVITIES

CONSOLIDATING OUR DEVELOPMENT

3 activities for a 360-degree expertise in animal nutrition and health

Breakdown of turnover by business



A preserved activity for the Feed Solutions and Services business

In a very particular and rather tense context in certain areas, the Feed Solutions and Services business has managed to stay focused, with some wonderful commercial success stories at the end of the line.

FRANCE

The CCPA Group has held its ground in the French market. The total volume of premix in equivalent feeds is slightly lower than in 2019 with varying changes depending on animal species.

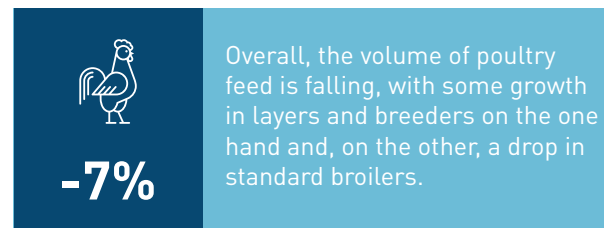
In 2020, the domestic feed market was again down after the stability achieved in 2019. One of the principal explanations can be found in the context of COVID-19, which seriously disrupted the majority of markets:

- **Poultry:** fall in feed that more especially affected duck, guinea fowl and game bird production and, to a lesser extent, the production of industrial chickens. Layers managed to hold their own, particularly with table eggs.
- **Swine:** the pig feed market is the one that came out best in the Covid context, remaining practically stable.
- **Ruminant:** despite an upturn at the end of the year, the fall in feed is especially noticeable in PDO (Protected Designation of Origin) regional cheeses and the depressed beef market.
- **Organic:** feed continues to develop, particularly in layers, and is "profiting" from the crisis among consumers who are turning more readily to this market.

The end of the year was also marked by new events likely to affect the markets in 2021: a very significant rise in the price of raw materials and the development of avian flu in the south-west.

Despite this very unusual domestic context, CCPA has continued to seek out new prospects in Feed. New customers have joined us, providing us with development potential for 2021. This development will also depend on a fresh strategic approach for France that will roll out in 2021.

Total volume of premix in equivalent feeds



EMEA

Our business in Europe, the Middle East and Africa developed well in 2020.

RUSSIA

A new distributor in Russia in the monogastric sector and the work done on our poultry offer in particular resulted in a significant increase in our business. Our other Russian distributor was very active in ruminants and launched some new solutions, which also resulted in increased business.

SERBIA

The commercial and technical work undertaken in 2019 enabled the significant deployment of business in Serbia.

BELGIUM / SWITZERLAND

Our continued growth in business was confirmed in Belgium in ruminants and in Switzerland in all three species.

GERMANY

The CCPA Group put a new strategy in place in the country by getting closer to the market with a local recruitment drive.

MOROCCO

With the help of our technical services in species and formulation, our local distributor was successful in establishing sustainable CCPA technical solutions in the country.

CAMEROON

A new business start-up in this country in 2020 bodes well for growth opportunities in the coming years.

AMERICAS & IBERIAN PENINSULA

In spite of the Covid-19 crisis, which seriously cranked up the pressure, especially in our Latin American business, 2020 saw some great new prospects open up in this area.

In Colombia, we changed distributor, which opens up fresh outlets for us to develop our market share.

In Ecuador and Peru, our distributors have made good progress and we have rolled out an NIRS system with our customer in Ecuador to step up our services.

Spain successfully rolled out the promotion and sale of the VivActiv' range. Other Feed Solutions, such as Saf'Ear, are also starting to gain a reputation and are selling.

Sales were also stepped up with the arrival of a new member of staff in the north-east area of Latin America.

ASIA

The installation of a larger team focused on a targeted Feed Solutions offer in Asia is starting to bear fruit.

In Vietnam, where our base is already significant and the relationship of trust with our distributor excellent, new customers in monogastrics joined us in 2020 with the start-up of a pork account with Créa® Advance and another feed manufacturer in poultry feed with FeedStim'.

Our business in ruminants also continued to grow, thanks in particular to Axion® Start being carried by one of our business partners.

The CCPA Group is developing its industrial plant



To support its innovation projects and continue to develop, the CCPA Group is upgrading its industrial plant at various production sites.

JANZÉ SITE

To deal with issues related to safety, comfortable working conditions and lack of space, extension work has been undertaken at the Janzé factory.

The construction of new a storage facility and offices for the Customer Service Department has enabled us to deal with outsourced storage in house once again and to provide safe, comfortable working conditions for our staff, with the added bonus of heightened traffic safety for plant and pedestrians.



SANTA COMBA DÃO SITE

A number of investments has been made at DIN in Portugal, particularly on the piglet feed line, along with an increase in its production and storage capacity.

DIN has also purchased a building with a view to putting up an extension to its laboratory to accommodate its growing business.



MADRID SITE

At NUTEGA, in addition to the construction of a new silo, the development of a new dosing system has enhanced safety and made working conditions more comfortable for the staff.

STNO: an extra quality guarantee

Pursuing its OQUALIM certification policy, CCPA has successfully passed its continued certification under the Certification Standard for Animal Nutrition (RCNA), Feed Chain Alliance (FCA) and Usable in Organic Agriculture (UAB).

confirms its commitment to supply its customers with livestock feed (raw materials and/or feed compounds) not labellable as GMO under prevailing European regulations (< 0.9%).

Compliance with these standards confirms the company's determination to manufacture quality products that meet hygiene standards and food safety requirements in the "GMO-free" sector.



Additionally, 2020 was the year that saw CCPA and DELTAVIT join the "GMO-free Feed Technical Platform" (STNO). With this new certification, the Group

Product innovations 2020



CCPA continues to innovate with two new Feed Solutions that focus on nutrition and health and demedication in livestock farming.



Deltavit continues to build momentum

As the Covid health emergency and its two periods of lockdown in France considerably restricted our presence in the field, business was more difficult for nutritional specialities. Our local relationships with our customers and farmers lie at the very heart of our profession.

FRANCE

The year saw a decline in turnover compared with 2019, linked in part to the limited support services that we were able to provide in the field owing to the lockdowns. Business was more resilient towards the end of the year, particularly in nutritional products for ruminants.

Momentum was good in minerals in a still very tense market, however, buoyed by the development of "Expert" minerals and the new presentation in "fine grain".

Despite this very unusual domestic context, CCPA has continued to seek out new prospects. New customers have joined us, providing us with development potential for 2021. This development will also depend on a renewed strategic approach for France that will roll out in 2021.

EMEA

This area underwent sustained development in the farm specialities nutrition business with excellent growth in Egypt, Jordan and Turkey.

In Germany, a new strategy was implemented with the arrival of a new member of staff to address the nutritional specialities market in ruminants under the DELTAVIT brand.

AMERICAS & IBERIAN PENINSULA

The farm specialities business made progress, more especially in Bolivia and Mexico.

The performance of DELTAVIT Spain was confirmed, with business practically doubling in the lice programmes and layer farms. The end of 2020 saw the start-up of a new business stream, particularly in pigs, with the launch of Delta Iron and Delta Electro Boost.

ASIA

After 8 years of effort and patience, two farm specialities in nutrition are on the way to being formally registered in Indonesia.

Fresh development prospects are being examined with our Vietnamese business partner.

The DELTAVIT team also expanded with the arrival of a member of staff in charge of the development of farm specialities in nutrition in the area.



To accompany its ambitions for growth, innovation and overseas development, Deltavit joined French Fab in January 2020.

French Fab is the embodiment of firms, economic players, institutions and industrial sites located in France that recognise themselves in the will to develop French industry overseas.



CHECK OUT THE NEW DELTAVIT VIDEO!



The farm specialities industrial site in Trégueux is now fully operational. All manufactured products initially produced at Artimon, Triade and ELR have been moved back to the site. The galenic laboratory too is fully operational.

Novation continues to grow

Despite the decline in business in certain areas, NOVATION's sales have continued to develop, whether in Butirex or the solutions for feed acidifiers.

EMEA

Business suffered a slight decline in this area, due in the main to the low level of activity of our distributor in Russia, which has had to refocus its objectives. On the other hand, Butirex C4 business made good progress in the poultry sector in Belgium.

AMERICAS & IBERIAN PENINSULA

Business progressed nicely in Portugal and Spain. Conversely, it suffered a decline in South America. Certain countries in that area were particularly impacted by the Covid-19 crisis, which limited our sales of Butirex, mainly in Peru.

ASIA

NOVATION's sales, especially of Butirex, grew considerably, particularly in China. Partnership agreements were also signed with new distributors in Thailand and Bangladesh.

NOVATION INVESTS IN AQUACULTURE

In Arcos de Jalón, the second production line is now operational and will make it possible to step up manufacturing capacity of BUTIREX to 6,000 tonnes per annum, to reach an annual capacity of approximately 11,000 tonnes in all products across the board.

It will support our expansion in the coming years and ensure the diversification of our business into new species, particularly aquaculture. The recruitment of a female product manager in Aquaculture confirms our drive to develop into this branch.



The new Butirex production line will allow us to double production and provide our staff with more comfortable working conditions.

The Artemis Laboratory holds its own

After a marked decline in business during the first lockdown, the Artémis Laboratory ended the year with a turnover of 3.6 M€, up by 4% on 2019.



With 64,816 samples received in 2020, Artémis achieved its second best year since its creation.

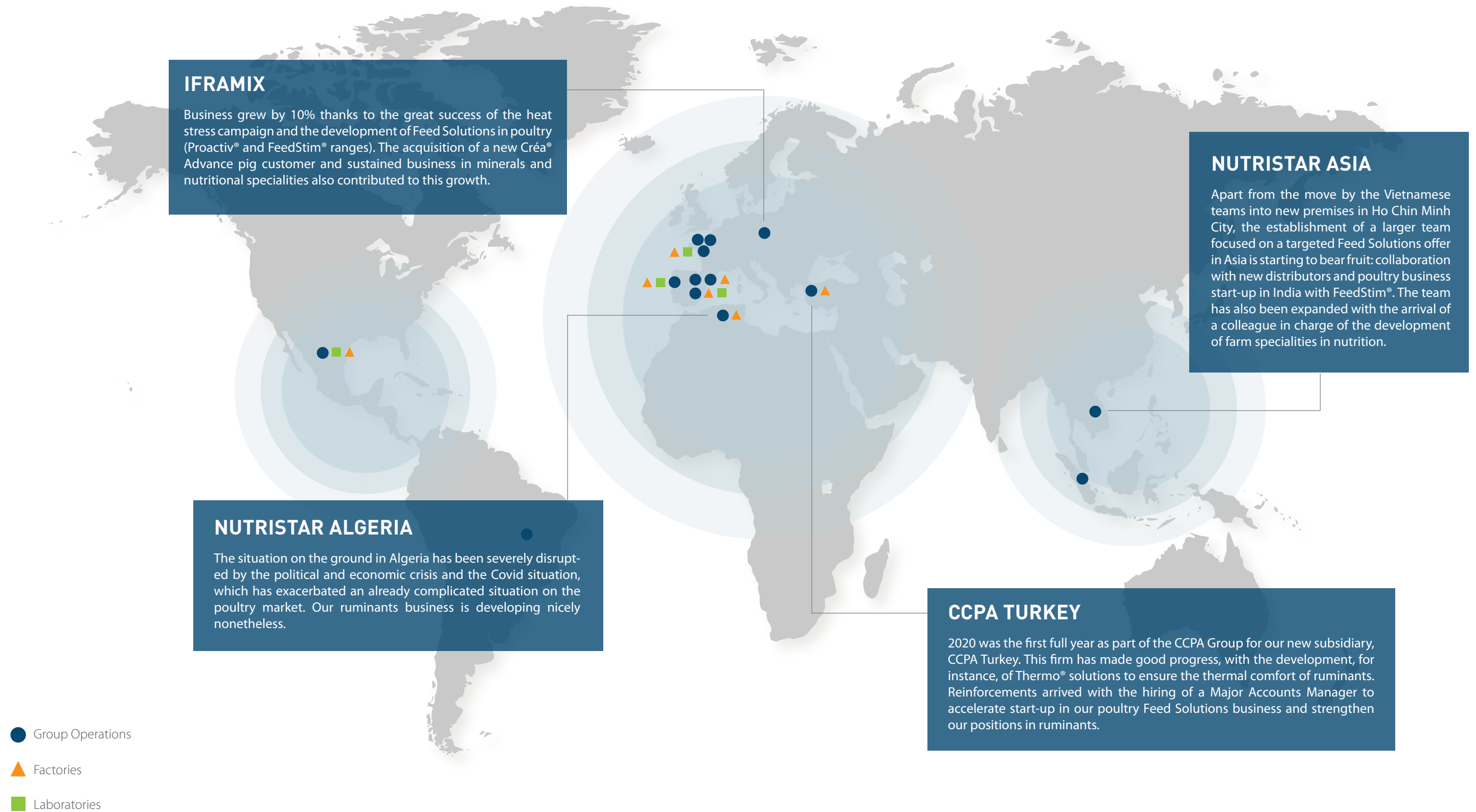
Since 16 March 2020, the date on which the first lockdown began, laboratories were the business sector most directly impacted. The intake of samples went into free fall, declining from 50 to 60% at the height of the crisis. The objective has been to keep the teams on site to guarantee production, applying much more stringent health protection measures (disinfection of the premises 3 to 5 times a day, very strict observance of precautionary measures, all visits banned, etc.).

Thanks to the commitment of the entire team and the observance of these constraints, no positive cases were detected at any time during the year. At the end of the second quarter 2020, not every post seemed secure but, with the resumption of business at the start of the summer, everyone was able to hang on to their job. The final quarter even returned a record turnover level.

This reversal of the situation made it possible, thanks particularly to the commercial roll out among non-shareholding customers, which made very strong progress in 2020. Active prospecting was also a resounding success with the signing of a big 5-year sales contract.

In the end, the ARTEMIS Laboratory finished the year with a positive income of 160 K€ - a record since its creation - thanks to the combined efforts of its staff, its commercial policy, cost control measures and stronger management control.

Close-up on Asia & EMEA (Europe, the Middle East and Africa)



Close-up on the Americas & the Iberian Peninsula

EURONUTEC

In Mexico, EURONUTEC had a good year with an increase in business, thanks in the main to pig production and start-up in the ruminants business.

Our ruminants partnership in the USA and conclusive new trials on our solutions containing *Scutellaria baicalensis* should result in a sustained rise in business in the coming years.

Various projects and partnership undertakings in R&D have enabled us to finalise the Oleostat® dossier in poultry. Solutions regarding pigs are being examined and we are also making progress on the projects monitoring pig farms based on digital offers and data acquisition on farms.

CCPA BRASIL

CCPA BRASIL sales activity is on the increase thanks to the campaigns relating to the Thermo® range in particular.

Positive trials performed with major poultry concerns on FeedStim® should result in commercial developments in 2021.

Our distribution network has been expanded with a major distributor in the north of the country and another in the south. New products are currently being registered, particularly farm specialities in nutrition.

NUTEGA

In Spain, NUTEGA has experienced a rise in business across the board. Developments in premix made their presence felt in all species, feeds for young animals and Feed Solutions.

The health situation was particularly difficult for the country, with a significant fall in the number of tourists visiting Spain. It curtailed the establishment and prices on certain species of livestock.

DELTAVIT SPAIN

After two years in business, the performance of DELTAVIT Spain - sales of nutritional specialities - was confirmed, with business practically doubling in the lice and layer farms programmes. The end of 2020 saw the start-up of a new business stream, particularly in pigs, with the launch of Delta® Iron and Delta® Electro Boost.

DIN

DIN's business in Portugal rose sharply, explained by the business in young livestock and piglets, as well as the development of premix sales for poultry and ruminants and Thermo® Feed Solutions.

The activities of the DIN laboratory also grew considerably, whether in the animal feed or the human consumption sectors. DIN has also purchased a building with a view to putting up an extension to its laboratory to accommodate its growing business.

- Group Operations
- ▲ Factories
- Laboratories

TRANSVERSE INNOVATION

INNOVATING TO BUILD THE FUTURE

R&D

New business intelligence, a source of innovation for livestock farming

In 2020, strong experimental activity continues with 98 nutritional trials on every species, conducted in the field and at test stations, both in France and overseas. These projects are part of the six principal R&D programmes: the in vitro model, livestock habitat, digestion, animal health, the quality of animal products and reproduction. 2020 was also another year in which the efficacy of our plant-based products and the development of new avenues of research were recognised. Twelve new collaborative programmes were launched with French and international scientific partners.



AN INCREASINGLY ACTIVE INTERNATIONAL SCIENTIFIC NETWORK



Four independent Research Institutes (in Brazil, Greece, India and France) confirmed the efficacy of our natural plant-based products and enlightened us as to how they work.

This work was an opportunity to strengthen our international research network with 3 research teams to support the CCPA Group's development:

- Goiás University in Brazil
- AgriVet in India
- University of Thessaloniki in Greece



Animal welfare at the heart of our research

Animal welfare is one factor that simply has to be taken into account in nutrition and experimentation. Work on two avenues of research received particular attention in 2020: the impact of nutrition on animal behaviour and in vitro models to cut down on the number of animals used in testing.

1. THE IMPACT OF NUTRITION ON ANIMAL BEHAVIOUR

Nutrition is an essential component in the welfare of farm animals. It denotes any major impact on the animals' behaviour: a number of trials conducted by EURONUTRITION and in the field confirms the role played by nutrition on anxiety, heat-regulating behaviour (adaptation to heat stress) and behavioural disorders on the farm.

These crucial studies for the animal production branch have been forwarded to our customers and will be published in 2021.

2. IN VITRO MODELS TO REDUCE THE NUMBER OF ANIMALS USED IN TESTING

The evaluation of the enzymes marketed in animal nutrition is an essential tool when it comes to making the right formulation choices. The CCPA Group, in tandem with the Rennes School of Chemistry and the Max Rubner Institute in Germany, has developed an in vitro tool to screen the phytases now available for our research work and our expertise in nutrition.

Digestibility trials are onerous to animals. Three research programmes were initiated in 2020 to develop in vitro methods in ruminants and monogastrics as alternatives to live animal testing.

THE BIOLOGICAL EFFECTS OF PLANTS

Models of cells have been developed and validated to select functional ingredients and explore the biological effects of plants. In the results of the collaboration between the University of Rennes, HCS Pharma and CCPA, 24 natural ingredients revealed the secrets of their biological effects. This programme has been selected by Région Bretagne and is to continue over 3 years.

Such an innovative approach enables the CCPA Group to understand what effect our original ingredients have at cellular level, using less testing on animals.



An innovation network for testing the solutions of the future

EURONUTRITION

One of the largest centres in Europe in applied research in monogastrics, Euronutrition has given itself the mission of advancing our knowledge and testing new solutions for the future and the performance of monogastric farms with in vivo trials in a controlled environment.

REFERENCE FARMS

Additionally, CCPA's research relies on an international network of reference farms, boasting more than 70 partner farms, that test and validate new product and technical solutions for livestock farms under actual conditions before proposing them to customers and livestock farmers.

This network has been extended with a network of connected farms to support the valorisation of farm data and develop solutions to help livestock professionals.



THE COMMITTEES

**DEVELOPING
OUR EXPERTISE**

Innovation Committee

**The Innovation Committee
is up and running**



Innovation is the driving force behind value creation. Its objective is to reveal a difference to generate a preference.

Innovation is an integral part of CCPA's DNA and values. Innovating by creating new products, services and processes that meet a customer or market need is vital to our commercial development and enables us to truly stand out in relation to our competitors.

In order to provide a better response to such issues, CCPA has set up a Group Innovation Committee with an international multidisciplinary team. Over and above value creation, which is the ultimate objective, setting up a new transverse organisation encourages discussion and reciprocal inspiration between colleagues from different professions and countries.

In line with these reviews, brainstorming sessions were employed to convert ideas into projects to meet the challenges of tomorrow head on.

A dynamic has been created to make the most relevant choices on the future development of the CCPA Group.

In this way, the committee has been able to review nine fresh ideas during its first year. These ideas were then reworked and "challenged" on the market during workshops in sub-groups.

The committee also organised events to encourage future planning. Trend reviews, R&D and Marketing, came into being in 2020.

From proof of concept to industrialisation of services

The Digital Committee was created in 2017 with the primary objective of looking into potential new added value services for our customers (feed manufacturers, distributors, etc.) and for livestock farmers, in line with the development of the Internet of Things (IoT). After 3 years' work, we completed a new stage in 2020, moving on from proof of concept to industrialisation of services.

From the outset, we have chosen a pragmatic approach: advancing one step at a time, in Test & Learn mode, starting by identifying possible partners, especially suppliers of sensors and other data-generating systems that can be used to deal with nutrition, health and animal welfare management issues. In 2020, we completed another stage with the implementation of services.

These achievements focus on two major areas: the data centralisation and organisation platform and the roll-out of new digital services.

The implementation of this platform allows the teams at CCPA to work in tandem on three areas of data valorisation:

Custom analysis of customer data with Power BI dashboard

CCPA-brand applications with data and indicators

Data access so that the customer can develop his own analyses

1. THE DATA CENTRALISATION AND ORGANISATION PLATFORM

The start-up of our data centralisation and organisation platform was an essential prelude to producing advice, service and intelligence based on such data (prediction of weight at slaughter, alerts on any growth anomalies, batch performance, etc.).

One of the issues behind this project was to create a model to accommodate extremely diverse data, archive it and consolidate it in such a way as to be able subsequently to exploit it at different levels of granularity (animal, batches of animals, farm, groups of farms, geographical areas, etc.).

In addition, the number of connected farms and the typology and volume of data expected to increase, the architecture and solutions chosen had to be at once technically scalable, maintainable by the IT teams at the CCPA Group and economically viable over the longer term, irrespective of the volumes and the pace of scalability. This is why we chose a 100% Cloud infrastructure.

2. THE ROLL-OUT OF TWO NEW DIGITAL SERVICES

The second major area deals with the roll-out of two new digital services to provide enhanced support for our customers and offers:

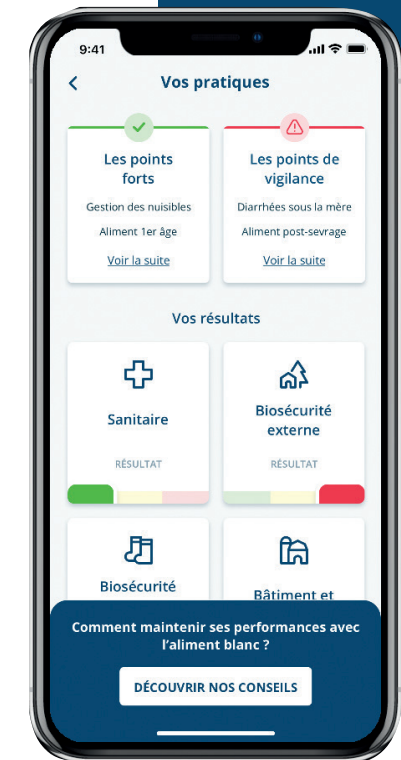
THERMOPLAN to support the sale of our heat stress solutions.

Based on meteorological data gathered over 6 years in 33 countries and at more than 500 locations, ThermoPlan makes it possible to quickly pinpoint the period, duration and average intensity of local heat stress and therefore to anticipate and allow for any measures to be taken at livestock farms.

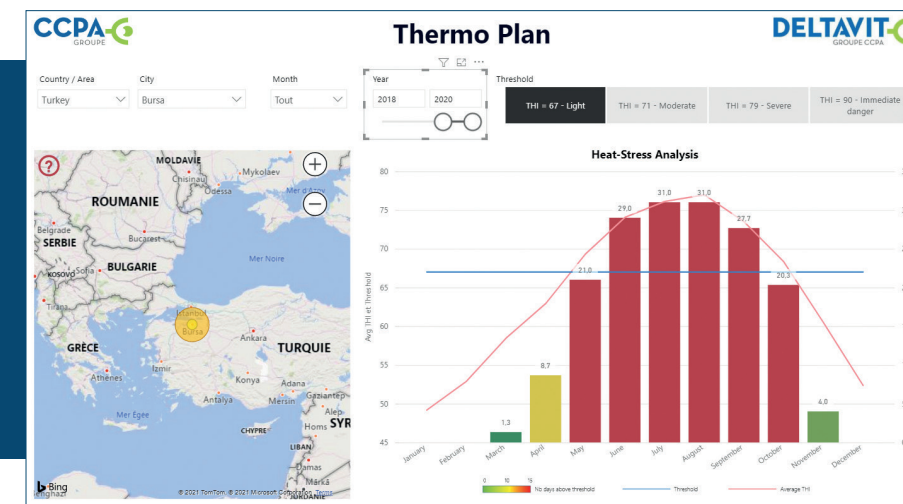
DEMEUS to support our piglet demedication offer.

With the advice of his technician, the farmer answers a quick questionnaire, examining, among other things, his health situation, the biosafety parameters, water management, etc.

A diagnosis of the situation on the farm is then provided along with a score attributed by pole according to its weighting in demedication. The strong points and the areas of work are thus established and personalised advice on feed is offered.



Demeus, a user-friendly tool, easy to use in the field.



ThermoPlan collates meteorological data from recent years.

The CSR Committee formalises its policy

In 2020, the CCPA Group adopted a supervised self-assessment approach dubbed “Lucie 26000”, with the LUCIE Agency. The aim of such self-assessment is to organise our CSR policy to draft a relevant action plan.

The mission of the LUCIE Agency is to implement and develop a label that recognises the commitment of organisations to sustainable development to enable consumers, the general public and any and all stakeholders in those organisations to identify responsible activities, products and services at social, environmental and corporate level.

The LUCIE 26000 assessment standard, on which the LUCIE label is based, is aligned with the requirements of the ISO 26000 standard. In agreeing to this supervised self-assessment contract, CCPA enjoys the advantages and service provisions offered by LUCIE for two years and, if the Group so desires, may subsequently submit its application for the LUCIE label.

At the beginning of 2020, every member of the CSR Committee took part in two days’ training to learn about the issues and methodology necessary to render the policy objective. A census of CSR actions already undertaken in France was then carried out and included in a unique document.

The purpose of such document is to prioritise any

actions, detecting any issues that have not yet been covered by CSR actions and weigh up any actions to be undertaken that are essential for the future, particularly as regards eco-design.

Support for this essential policy will continue through 2021 and thus build the foundations of a comprehensive CSR policy throughout the CCPA Group.

The “LUCIE 1,2,3 ... Step by Step Guide”

4 ADDITIONAL SCHEMES TO MAKE PROGRESS IN CSR



Creation of the Organic Committee

Organic agriculture is a major component in CCPA’s business, as well as in its future development. An Organic Committee, made up of members of staff from the Species and Formulation Departments, was set up in April 2020 to oversee the valorisation of our expertise in this area.



Our market share in France has been estimated at 37%, i.e. 3% growth compared with the previous year. This growth in sales is linked to the development of our current customers and to the acquisition of new customers in France and the European Union (Italy, Switzerland, Spain).

To develop our reputation and make the most of this expertise in the organic sector, the Committee has put a number of media campaigns in place:

- **Organic Book No. 2** which is a compilation of the latest technical information (trials, products, formulation, market) was published and circulated to our customers in June 2020.
- **A webinar was organised in November to discuss the quality of organic soybean and sunflower seed cake** following up on the survey conducted by the Formulation Department on the same theme. The switch to the new “100% organic” regulations has also excited a great deal of interest revolving around simulations of feed formulas and the solutions we have developed to control performance and cost.

The Organic Committee is also working on proposing multi-species products Usable in Organic Agriculture (UAB) wherever possible, such as Metorga, the alternative to methionine, BTech HC, the alternative to vitamin B2, and Méga® Sense to improve meat and egg quality. Finding alternative sources for conventional products lies at the heart of our business, particularly alternatives to synthetic amino acids, vitamins, anti-parasitics, pigments, etc.

With such momentum, the CCPA Group is the clear leader in organic nutrition, offering us a great outlook for development in France and the rest of Europe.



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